

KOTESOL BUSAN-GYEONGNAM CHAPTER'S FALL SYMPOSIUM

KOTESOL 부산-경남 지회 가을 심포지엄

FOSTERING A LOVE OF EDUCATION IN AN AI WORLD

AI 세상에서 교육에 대한 사랑을 키우기

University of Ulsan | 울산대학교

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Schedule

Session	Time	Room	Presenter	Format	Topic
Registration	10:00 - 10:30	306	Anika Casem (BG President) and volunteers		
Opening Remarks	10:30 - 10:45	307	Anika Casem		
1	11:00 - 11:50	307	Danny Kessler, Ph.D. <i>Dongseo University</i>	Workshop	Creative Approaches to Teaching Wellness to International Students
		308	Lowell Sanborn, Ed.D. candidate <i>Gyeongsang National University</i>	Workshop	Approachable Course Design: Developing Learning Strategies with Modern Technology
2	12:00 - 12:50	307	Jason Teale, M.Ed. <i>Private educator</i>	Oral Presentation	Through the Lens: How Photography Education Shapes Our View of the World

Session	Time	Room	Presenter	Format	Topic
		308	Marte-Marie Bezuidenhout and Petri Swanepoel, M.A. candidates <i>University of Ulsan</i>	Panel Discussion	Navigating Education in the Era of AI: Insights from Dewey, Rousseau, and Vygotsky on Nurturing Natural Intelligence
LUNCH	13:00 - 14:00				
3	14:00 - 14:50	307	Alvaro Fuentes, Ph.D. <i>Jeonbuk National University</i>	Workshop	Frontiers of AI in Education
		308	KC Washington, M.A. <i>Gyeongsang National University</i>	Roundtable	Are Philomaths Born or Made?

Session	Time	Room	Presenter	Format	Topic
4	15:00 - 15:50	307	Daniel Jones, M.A. <i>Gwangju Institute of Science and Technology</i>	Workshop	The Good, the Bot, and the Ugly: How and how NOT to use AI
		308	Lisa MacIntyre-Park, B.A. (Hons.) <i>"I Can!" English Academy</i>	Workshop	Creative Language Learning: Enhancing EFL Pedagogy with Modern Calligraphy
5	16:00 - 16:50	307	Cory Balderas, MTESOL <i>University of Ulsan</i>	Workshop	Cultivating Lifelong Learning in an AI World
		308	Chris Edwards, M.A.Ed. <i>Kyungsung University</i>	Workshop	Writing Short Fiction - Choosing a Narrative POV
Closing remarks	17:00 - 17:15	307	Anika Casem		

A Message From the Busan-Gyeongnam Chapter President

Dear Philomaths,

Welcome to the KOTESOL Busan-Gyeongnam Chapter's Fall 2024 Symposium. On behalf of the Busan-Gyeongnam Chapter, I would like to thank you for joining us. This is our first major in-person event since our 2019 regional conference, *One Vision Many Voices—ELT Creatives*, in Masan. We are thrilled to have you with us as we take our first steps back into hosting in-depth professional academic gatherings once again.

If you are here today, then you are indeed a philomath—someone who loves learning for the sake of learning. Nothing is quite as satisfying as acquiring a new piece of knowledge and embarking on the journey of discovery. The challenges inherent in this undertaking are what also make the learning process so rewarding. Artificial Intelligence (AI) promises to ease the difficulties associated with acquiring knowledge, but do we truly want that? Do we need it? How do we negotiate and come to terms with this shift? Our theme, *Fostering a Love of Education in an AI World*, explores these questions, and we hope you will join us in these stimulating discussions.

I would like to express my profound gratitude to everyone who made today's event possible—our dedicated Busan-Gyeongnam Chapter officers, our fantastic volunteers, our generous sponsor, Express Publishing, our supportive community partners, Kaizen Korea and *This Korean Life*, our gracious host, the University of Ulsan, and, of course, our presenters and participants. Your contributions and engagement enrich the conversation and are what make this symposium a success.

I hope you take the time to make connections and participate as fully as possible to take away new ideas, expand your network, find collaborative opportunities, and explore paths for future research. I also encourage you to maintain this momentum in 2025 and beyond, and personally extend an invitation to all of you to become future presenters, members, and/or officers of BG KOTESOL. KOTESOL is about teachers helping teachers, but that only works with your involvement. It is an excellent platform for developing leadership abilities, which can lead to new friendships, skills, research partnerships, and professional connections. So, please take this opportunity to invest in yourself and your potential.

I look forward to hearing from our presenters and am excited about the conversations and discoveries that will emerge. I hope you share this excitement. Thank you for coming, and enjoy the symposium!

Sincerely,
Anika Casem
Busan-Gyeongnam Chapter President

Meet your 2024 Busan-Gyeongnam Chapter Executive Team

Your Busan-Gyeongnam Chapter

President

**Anika
Casem**



Vice-President

**KC
Washington**



Treasurer

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Jones**



Membership
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BENEFITS OF KOTESOL MEMBERSHIP



SAVINGS

KOTESOL members receive discounts on KOTESOL events (including the international conference, national conference, and regional conferences), many partner events, IATEFL membership, online courses, local restaurants, and more.



PUBLICATIONS

Members have immediate online access to all KOTESOL publications, including *The English Connection*, our quarterly magazine; *Korea TESOL Journal*, our peer-reviewed research journal; and *KOTESOL Proceedings*, our annual conference proceedings.



GRANTS & AWARDS

Members can apply for research grants, represent KOTESOL on a conference grant or travel grant, be considered for our Research Paper of the Year Award or the Reflective Language Teacher Award, and more.



SCHOLARSHIP

KOTESOL members can enhance their academic credentials by submitting work to KOTESOL publications or by presenting at KOTESOL conferences.



SPECIAL INTEREST GROUPS

KOTESOL Special Interest Groups (SIGs) provide a supportive space for members with a shared special interest to collaborate and mutually explore that interest.



... AND MORE!

Members also:

- can run for office and vote in KOTESOL elections;
- receive a variety of negotiated perks & discounts
- are invited to exclusive social & networking events;
- receive free shipping on KOTESOL merchandise;
- and more!

50,000 KRW / 40 USD 1-year domestic membership
70,000 KRW / 56 USD 1-year international membership
30,000 KRW / 24 USD 1-year undergraduate student membership
500,000 KRW / 400 USD lifetime membership

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Keep Up to Date With Busan-Gyeongnam Chapter



Not a QR code type of person? No problem. Here are links you can use to keep in touch with us :

- Facebook: <https://www.facebook.com/groups/bgkotesol>
- Instagram: https://www.instagram.com/bg_kotesol24/
- Newsletter: <https://koreatesol.org/busan>
- Email: bgkotesol@gmail.com



Are you craving more professional development? Are you seeking to grow your network with educators from around the world? Are you looking to engage in today's conversations on a larger scale with topics from every facet of English education? Look no further than the **Korea TESOL International Conference** happening from **May 10-11, 2025**.

Celebrating and integrating the irreplaceable human qualities that educators bring to the classroom while leveraging Artificial Intelligence (AI) to enhance English Language Teaching (ELT) is the focus of this year's conference.

This year's theme emerged from conversations with educators teaching learners of all ages in various contexts and framing our potential collective trajectory. We've undergone rapid changes and face uncertainty in the age of AI, with questions about future landscapes. Educators bring ethos, students instill pathos, and AI - logos. Educators, their students, and their educational ecosystem form a rhetorical triangle in constant growth.

Please join us in **Seoul at Sookmyung Women's University** as a presenter, participant, or volunteer for KOTESOL's biggest event of the year. **Scan the QR code for more information.** We look forward to seeing you there!



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Presentations | Workshops | Roundtables

Daniel Jones

The Good, the Bot, and the Ugly: How and how NOT to use AI

In this workshop, I will explore the multifaceted role that AI can play in the classroom, offering a balanced perspective on its capabilities and limitations. I will demonstrate how AI can be harnessed as a helpful and ingenious tool to support teaching and learning, from automating routine tasks to providing personalized learning experiences for students. However, I will also highlight the areas where AI falls short and cannot yet be relied upon, such as in the nuanced and empathetic interactions that are at the heart of effective teaching.

KC Washington

Are Philomaths Born or Made?

In a roundtable discussion format, I will explore the phenomenon of philomathy. A philomath is not simply a person who did well in primary school or attended college or a person who keeps up on the latest developments in their field in case of review or in anticipation of promotion. A philomath is a lifelong learner, a person who loves to learn and seeks out knowledge at every opportunity for the sake of knowledge itself. This is a rare attribute in any era but especially in ours. As a proud philomath and as an educator, I am fascinated with learning and what motivates others, students in particular, to seek knowledge in and beyond the classroom. Mining the research of Güner Hacer, Er Erkan, Akçapinar Gökhan, and Khalil Mohammad writing for International Forum of Educational Technology & Society, National Taiwan Normal University, Taiwan, and others, I will facilitate a discussion on whether philomaths are born or made. I will also touch on whether the use of AI is helpful or harmful in the lifelong pursuit of knowledge.

Cory Balderas

Cultivating Lifelong Learning in an AI World

This session will critically examine how educators can leverage AI to nurture a genuine love of learning while safeguarding the creative and inquisitive spirit that drives intellectual growth. By adopting a balanced approach, educators can ensure that AI serves as a tool to enhance, rather than diminish, the development of critical thinking and creativity, preparing students to navigate and thrive in an increasingly complex and AI-driven world.

Danny Kessler*Creative Approaches to Teaching Wellness to International Students*

In an increasingly interconnected world, the classroom is a vibrant tapestry of cultures, perspectives, and experiences. However, it comes with challenges, especially with Gen-Z. As educators, it's essential to recognize that wellness—encompassing physical, mental, emotional, and social well-being—is perceived and practiced differently across cultures. This workshop is designed to equip you with innovative and culturally sensitive teaching methods that resonate with diverse student populations.

Lowell Sanborn*Approachable Course Design: Developing Learning Strategies with Modern Technology*

Though much of the literature attempts to enhance EFL classrooms with artificial intelligence, students may approach its use in ways that undermine language learning. For teachers, making your classwork approachable is one way to practice language skills and motivate originality in student work. Teachers utilizing shared digital files in class can reclaim interest in student participation.

Marte-Marie Bezuidenhout and Petri Swanepoel*Navigating Education in the Era of AI: Insights from Dewey, Rousseau, and Vygotsky on Nurturing Natural Intelligence*

This panel discussion will aim to explore how Dewey, Rousseau, and Vygotsky's educational philosophies can aid us in developing pedagogical practices which foster NI in a world that is constantly influenced by AI. We will consider how their philosophies can provide insight into how we can navigate the challenges of modern education, and aid educators in balancing the human elements of education with technological advancements.

Jason Teale*Through the Lens: How Photography Education Shapes Our View of the World*

Through the art of framing, composition, and storytelling, students learn not only to appreciate the world's beauty but also to communicate their unique perspectives to others. This approach fosters a deeper connection with our environment and cultivates a sense of empathy and understanding that AI alone cannot replicate (Arnheim, 2004; Sontag, 2005). In my talk, I will explore how photography education can transform the way students see and interact with the world, specifically through the lens of an ESL teacher.

Lisa MacIntyre-Park*Creative Language Learning: Enhancing EFL Pedagogy with Modern Calligraphy*

This presentation explores the integration of modern calligraphy into EFL pedagogy to enhance student engagement and creativity. By combining artistic expression with language learning, students improve fine motor skills, focus, and letter formation. This innovative approach not only enriches the EFL experience but also fosters mindfulness and cultural appreciation. The visual appeal of calligraphy helps students feel pride in creating attractive works while using their English skills, thereby aiding vocabulary retention and language comprehension. In this workshop, participants will learn the basic strokes of modern calligraphy using standard pens and pencils, making the skills easily transferable to the English classroom, and we will create greeting cards.

Alvaro Fuentes*Frontiers of AI in Education*

The presentation on "Frontiers of AI in Education" explores the transformative potential of artificial intelligence in reshaping educational landscapes. It highlights AI's role in learning, adaptive assessments, and the automation of administrative tasks, which can significantly enhance student engagement and streamline educational processes. The presentation calls for a balanced approach that leverages AI's benefits while addressing its risks, advocating for policies that protect students' rights and promote equitable access to AI-enhanced education. By exploring both the opportunities and challenges posed by AI, the presentation aims to provide a comprehensive overview of the future directions and ethical considerations in this rapidly evolving field.

Chris Edwards*Writing Short Fiction - Choosing a Narrative POV*

This is a small group discussion and workshop activity that tasks students with writing prose in the 1st and 3rd person. First, the instructor introduces the various points of view used in writing. Then, the learners write a short story about a student who is late for class. Participants are encouraged to come up with creative excuses for the fictional student's tardiness, and to rewrite the story in 1st and 3rd points of view.

Speaker Biographies

Lisa MacIntyre-Park - holds a BEd (TESL) and BA (Hons) with a focus in psychology and language learning from Brock University in Canada and has been teaching English in Korea since 1997. In her free time, Lisa enjoys reading and practising the art of modern calligraphy. She has been an officer of the Jeonju-North Jeolla Chapter of KOTESOL since late 2018 and the chapter's president since 2023.



Danny Kessler is a Professor at *Dongseo University*, International College, with over a decade of experience in higher education. He specializes in wellness tourism, human resource management, and organizational behavior. As an Ambassador to the Global Wellness Institute, he is recognized as a leading authority in the wellness industry. Kessler directs the Workplace Wellness Research Lab and developed the Global Workplace Wellness Micro degree. He has published in international journals, co-authored a textbook, and serves as a foreign advisor to Busan Global Tourism City. Additionally, he is a senior researcher at the Wellness Tourism Institute and a Research Associate with the Wellness Tourism Association.



Petri Swanepoel is an English instructor at the *University of Ulsan* and is currently pursuing an MA in Education. With a strong interest in linguistics, educational practices, and the integration of AI into the classroom, he is focused on exploring innovative ways to enhance learning experiences. His work combines traditional language instruction with technology, aiming to foster both linguistic proficiency and critical thinking in students. Through his studies and teaching, Petri is committed to developing forward-thinking educational methods that balance the benefits of AI with the essential human elements of learning.



Marte-Meri Bezuidenhout is an English instructor at the *University of Ulsan*, with a diverse background in marketing, PR, and teaching English to speakers of other languages. Currently pursuing an MA in Education, Marte-Meri is passionate about the effects of globalization on education and the field of sociolinguistics. Her interdisciplinary experience allows her to bring a unique perspective to the classroom, focusing on how global trends and language dynamics shape learning environments. She is dedicated to exploring innovative educational practices that address the challenges of teaching in a globalized world.



Jason Teale has lived in Ulsan for over 20 years and holds a Master of Education from St. Francis Xavier University. As a Business English instructor, he helps professionals enhance their communication and conversational skills. Alongside teaching, Jason is an accomplished landscape and travel photographer whose work has been featured in *National Geographic* and *Travel+Leisure* and other prominent publications. He also shares his passion through photography classes at the Ulsan Support Center for Foreign Residents. Additionally, Jason runs Ulsan Online, the city's largest community for foreigners, fostering connection and support.



Chris Edwards has taught English in Korea since 2002. He has worked with children of all ages at public and private schools, and has been teaching university students since 2006. He now works at *Kyungsung University*, teaching writing and conversation classes to Korean and foreign students. He is also an author, and has recently published a science fiction novel. Chris continues to share his love of writing and teaching with other teachers in the Busan creative community.



KC Washington is a Foreign Language Lecturer at *Gyeongsang National University*, a novelist, a travel blogger, and a freelance independent historian. She has an Associate of Arts degree in Journalism from the University of Missouri-Columbia, a Bachelor of Arts in English from Brooklyn College, and a Master of Arts in Bilingual Education/ESL and Reading from the University of Texas Permian Basin. KC has written articles on feminism, African American culture, and travel and is currently a contributing writer for BlackPast.org, "The English Connection", and the "KOTESOL Journal". She has been the vice president of the Busan-Gyeongnam KOTESOL chapter since 2022 and in 2025 will also assume the role of Director of Communications.



Daniel Jones has been working and living in Korea for over thirteen years teaching all ages. He is the former financial affairs chair of KOTESOL at large, and the current treasurer of KOTESOL's Busan-Gyeongnam Branch. He's also hosted several workshops and seminars, especially related to financial education. In his free time, he's a total dork and loves anything about sci-fi, fantasy, comic books, or similar.



Cory Balderas holds a Master's degree in TESOL from Arizona State University and a Bachelor's degree from the University of Texas at Arlington. With eight years of teaching experience in Asia, Cory currently teaches at the *University of Ulsan*, where they integrate new technologies to enhance student engagement and practical language skills. Cory is dedicated to creating interactive learning experiences that prepare students for effective global communication.



Alvaro Fuentes is a Research Professor at the Core Research Institute of Intelligent Robots (CRIIR-JBNU) and the Department of Electronics Engineering at *Jeonbuk National University* in South Korea. He leads the Multimedia Laboratory research group and is a fellow at the Trustworthy AI Lab at Seoul National University. Fuentes earned his Engineering degree in Mechatronics from Tecnica del Norte University in Ecuador in 2012, followed by an M.Eng. and PhD in Electronics Engineering, specializing in Artificial Intelligence and Computer Vision, from Jeonbuk National University in 2016 and 2019, respectively. His postdoctoral research at CRIIR-JBNU focused on AI for Smart Farming, leading to several influential publications. His research interests include Computer Vision, Deep Learning, Machine Learning, and Robotics. Fuentes is dedicated to the ethical application of AI, with a commitment to sustainable development. He is currently teaching "Advanced Intelligent Programming" at JBNU, where his course has been highly popular since its introduction in 2022.



Lowell Sanborn is the International Faculty Coordinator for *Gyeongsang National University's* School of Language Education. His research focuses on linguistic identity, discourse analysis, and support for emerging English language teachers. He holds a Master's degree in TESOL from the University of Birmingham and a Bachelor's degree in Linguistics from the University of British Columbia, Vancouver. He has previously published research in KOTESOL identifying collaborative discourse parameters. He has also published textbooks for university students looking to work in English-speaking workplaces and young learners in everyday situations abroad. Lowell is completing a doctorate at the University of British Columbia focused on transformative leadership in Education.



Vice President's Closing Letter

Hello & Farewell!

First, I would like to echo the words of our president Anika Casem and thank you for attending the Busan-Gyeongnam KOTESOL symposium: *Fostering a Love of Education in an AI World*. We sincerely hope that you enjoyed the event and will take home valuable insights, methodologies, and strategies of use in your classroom or other pedagogical pursuits.

Now, confession time! Although I'm entering my third year as vice president of the BG KOTESOL chapter, this is the first symposium I have co-created. It has been an interesting, eye-opening experience helping line up speakers, design the website, and curate the schedule. The experience reminded me of why I joined KOTESOL in the first place. We all have our own specific reasons, but I suspect we also share a few, such as honing our teaching skills, professional development, and networking. Throughout this year alone, BG KOTESOL has offered its members social events, such as our *Bye Bye Winter Walk, A Stroll Among the Blossoms*, and the first annual *Busan Beach Hop*, as well as an *Academic Publishing* workshop and a presentation on artificial intelligence and its uses in the classroom: an *Afternoon of AI*. All of which have strengthened my knowledge, deepened my connections, and sharpened my skills, as I hope it did for the other participants.

In addition, during my time with the chapter, we have revived our bi-monthly newsletter, where we share our comings and goings, and events, as well as provide a space for members to share their information and interests. "Pet Power" is our newest feature. Members share mini-bios of their furry companions. And with the launch of "Teacher Tuesdays" on our social media platforms [Facebook](#) and [Instagram](#), every other week, we provide professional development and education articles to keep educators up-to-date on the rapidly changing world of pedagogy.

Ours is a lively chapter that enjoys mixing social events with educational workshops and presentations. The coming year looks to be as exciting and beneficial as 2024. Members and non-members are welcome at all of our events. We hope you will drop into one or all. We also hope members, as well as non-members, will follow us on our social media platforms and sign up for the [newsletter](#). I promise it is always short but sweet.

Thanks again for your participation in the symposium. Happy Autumn!

KC Washington
VP-BG KOTESOL

A Time to Reflect

Reflection questions are important during presentations because they promote active engagement and deeper thinking, helping you connect the material to your own knowledge. They enhance understanding, retention, and critical thinking while bridging the gap between theory and practice. Reflection also highlights areas for growth, encourages discussions, and provides opportunities for clarification. Ultimately, these questions help align the content with your personal and professional goals, making the learning more meaningful and actionable. Give it a try!

1. Three important take-aways from this session were...
2. How could I incorporate the three best aspects of this workshop into my class?
3. How would my students benefit from the takeaways from this session?
4. What possible challenges would I have to overcome to apply these take-aways?
5. How can I modify the material to better suit my work environment and my work's education philosophy?

Acknowledgements

We would like to extend our heartfelt thanks to Ulsan's very own podcast, *This Korean Life*, for their unwavering support in helping us reach out to the community. Your platform has been invaluable in spreading awareness and connecting us with a wider audience.

Have a listen, get to know some of the amazing people in your community! Accepting recommendations for future guests!



We would also like to express our deep gratitude to *Kaizen Yoga* for their continued commitment to fostering well-being within our community. Your dedication to promoting holistic health has inspired many, and we are grateful for your collaboration and support.





Busan-Gyeongnam KOTESOL

[Fostering a Love of Education in an AI World](#)