KOTESOL Executive Council Meeting Saturday, March 19, 2005 Jeonju University

Council Members in Attendance

Kyungsook Yeum Rob Dickey Louisa Kim Joo-Kyung Park David Kim Yangdon Ju **David Shaffer** Peter Nelson Brian Heldenbrand John Phillips Jake Kimball Aaron Jolly Sharon Morrison Maria Lisak Phil Owen Allison Bill

Jack Large (representing Seoul Chapter)

Observers: Sean O'Connor, Rachel Phillips

President Yeum called the meeting to order at 2:40 pm

David Shaffer moved that the minutes of the last meeting, as presented to the email list, and the email minutes be accepted.

D.I. Kim seconded the motion.

Vote: 11 yes, 0 no, 0 abstentions

The motion passed.

David Shaffer read the treasurer's report.

A motion was made to accept the treasurer's report and seconded by Jack Large.

Vote: 14 yes, 0 no. The motion passed.

Officers' Reports

<u>1st Vice-President's Report – Louisa Kim</u>

Louisa Kim reported that the Cheongju Chapter has not dissolved. They are having a chapter meeting next week. Louisa is going down to visit their chapter. Aaron Jolly mentioned that the Cheongju Chapter website is outdated. He also said that if they are in need of help, the Daejon Chapter is willing to support

them. President Yeum encouraged Louisa and Aaron to go and check out their chapter.

Jack Large asked who is recognized as the person representing their chapter for attending the Council meeting. Louisa mentioned that three of their officers had come to the conference that same day. Aaron said he would try to find them.

2nd Vice-President's Report – David Kim

David Kim mentioned that the Young Learners SIG is doing fine under the leadership of Jason Renshaw. Also, he shared that Jack Large is working hard with the Tsunami Relief Matching Fund project. He told us that the CALL and Writing SIGs are also active. He shared that there are two new SIG facilitators: The Teacher Development SIG is being lead by Kevin Landry and the Christian Teachers SIG is under the leadership of Heidi Vande Voort Nam. Also, Peter Nelson has been very active recruiting new presenters for KTT. He mentioned that all SIGs will be involved in the May Seoul SIG Day.

Maria Lisak asked if anything is available from the February workshop for the Research SIG. David Kim shared that the information is available online and there is a meeting write-up available.

Peter commented in reference to the matching funds of the Tsunami Relief. He said he had seen a frantic email by Paul Robertson about the fact that "matching" is not possible legally.

Louisa said it was moving the organization into a charity.

The question was raised whether we could legally solicit donations for matching funds. It is a legal objection, not a focused problem. It was requested that this issue be tabled. This request was seconded by David Shaffer. The President said we would table the issue until further data was made available.

David Kim made the request to change the name of the relief project in the motion to KOTESOL GLOBAL DISASTER RELIEF.

Maria asked why the change needed to be made.

Jack Large commented that the name sounded nice at the time but this new name makes it more appropriate, being that it is part of the Global SIG. He also mentioned that the relief has reached the halfway mark. She also wondered if the relief would continue in the future. Clarity is needed about this fact.

Rob Dickey shared that he though this was a one-time donation. If this continual assistance were to be considered, budgeting might need to be included.

David Shaffer made a clarification Jack Larges statement that they had reached the half-way point in order to receive matching funds. He stated that it is not necessary to reach any minimum amount before matching funds become available.

Jack Large shared that he had misspoken and that right now, they are at 450,000 won and that the relief fund is always available for matching.

David D.I. Kim made a motion to change the name of the Tsunami Relief fund to the KOTESOL GLOBAL DISASTER RELIEF.

The motion was seconded by John Phillips.

David Shaffer asked if the change in name would also mean a change from the original purpose of the relief fund.

Jack shared that the money will still be used for the tsunami relief.

Maria commented that this is not the kind of organization we are. She mentioned that Jack is doing a good, but that this is a change in focus. She wondered if this is the right time to discuss this issue. Should we not take this issue to the members. She believes we need some time to discuss this issue more.

Rob asked if the name is changed, would there also be a thrust change.

Jack said no. He shared that he prefers to accept the 1,000,000 won and continue with the relief and let time be given to discuss more options in the future. Discussion closed and vote was taken.

Motion

That the name of the Tsunami Relief Fund be changed to the KOTESOL Global Disaster Relief.

Vote: 11 yes, 1 no, 2 abstentions

The motion passed.

Aaron Jolly asked what the responsibility of a SIG is. He was curious to know their function since it seemed easy to set one up.

David D.I. Kim shared that we discussed how to become a SIG at the Leadership Retreat. He shared that there is a 6-month probation period to evaluate them, and then after approval, they are designated an official SIG. He did mention that the previous SIGs did not follow this procedure, but that the new SIGs are required to follow this system.

Maria asked Aaron if his members in Daejeon had some concerns about SIGs.

Aaron said yes, but he had a concern that just because they have done well at present, does not mean they will always be strong. He shared that it is necessary to be pro-active with them by responding to their emails.

President Yeum shared that if further questions exist with SIGs, contact and discuss them with David D.I. Kim.

Conference Committee – Sharon Morrison

Sharon Morrison shared for the Conference Committee. She said the International Conference is set for October 15th and 16th and that the call for papers was already been sent out by the Conference Committee. So far, two papers have been received. The theme for the conference is *From Concept to Context: Trends and Challenges*. A web-site has been set up. She said that a meeting was to be held in Kyung Hee University, Suwon Campus, next week. She said that some plenary speakers had been contacted, but as of yet, no answers had been received.

Aaron Jolly asked if it was possible to recommend plenary speakers. Sharon said to send your ideas to the Committee. She also said that positions for assisting at the conference were needing to be filled.

A question arose about the grant from the British Council. It was mentioned that they are revising the process and whether a conference grant will be available for KOTESOL was not yet certain.

Rob mentioned that generally, Int'l Affairs had handled the grant in the past.

Dr. Ju Yang-don said that this is late to be discussing this. We should have sent it earlier.

President Yeum mentioned that she knew the person in charge of the British Council.

Sharon said that in the past, this grant was under the policy of first come, first served, but it seems it has been revised.

Internal Affairs Committee – Phil Owen

Phil Own shares the International Affairs Committee Report.

He said that Sharon and Sean Morrision are going to the IATEFL conference and that President Yeum is going to the TESOL, Inc conference, while Maria Lisak went Thai TESOL and that Phil went to the JALT Conference.

It was clarified that Sharon is the representative for IATEFL, not Sean; however,

Sean is on the IATEFL Conference Committee. He wants to learn about the inside workings of the Committee.

President Yeum wondered if it was necessary to prepare an official report of KOTESOL at these conferences.

Park Joo-kyung said that we must pay our dues, but no official report needed to be prepared.

Domestic Relations Committee - Yangdon Ju

Domestic Relations Chair, Dr. Ju Yangdon spoke about applying for a Korea Research Foundation grant for the International Conference for this year. He shared that 3,000,000 won would fine, but he hoped to receive 4 to 5 million won. The deadline for submission for these funds is June 10, 2005. He shared that we need a tentative schedule. He recommended that we make a mock schedule and prepare a speaker's list. But he also mentioned that we cannot apply for this grant if the journals for 2006 are out by the end of 2006.

Rob stated that in order to qualify for a journal grant, it is necessary to have published in the 2 previous years. KOTESOL needs two journals out this year in order to qualify. He mentioned that we do not have enough submissions and that the quality of those submitted are not good enough.

Maria suggested that we ask Sharon and Pres. Yeum to publicize this information at the Int'l Conferences.

Rob went on to say that if our members cannot produce quality research, should KOTESOL be a journal society.

It was mentioned that Shin Dong-il is the Publication Committee Chair.

Rob shared that we are still accepting submissions for the 2004 Journal

Peter asked "What is the research SIG doing?"

David D.I. Kim said that they are trying to help members improve themselves to become better researchers and to help them do their own research in order to send their work to us.

Maria asked what would happen to "face status" in Korea if we were to lose our funding.

Rob said that we need the journals because the Korea Research Fund (KRF) helps to fund conferences.

Joo-Kyung commented that unfortunately deadlines for our journal are not kept and this is because we do not receive enough submissions. It is a vicious cycle.

David Kim said that our journal will be viable.

Louisa asked what the advantage is for publishing with us. She wanted to know if it was monetary.

Rob said yes, that some schools do pay those who submit.

Jack Large mentioned that many Koreans are excellent at writing. He wondered if KRF would entertain a request to combine funds in two years in order to maintain our status.

Maria asked if we had a deadline for the grant proposal. She asked Dr. Ju and Dr. Park and other chairs to encourage people to publish.

Joo-Kyung said that the deadline is a problem and wondered if pairing up a Korean with a non-native English teacher would help.

Rob said that we have tried mentoring, but the Korean professors are too busy to help. Again, Rob asked, "Should we be publishing a journal?"

Rob said that in the past, we had few MAs and did not push publishing, but it was not a problem. Now, we have a lot of MA TESOLs, but they don't feel comfortable writing. Our journal is behind schedule.

The Council meeting took a 10-minute recess and reconvened at 4:05

Nominations & Elections Committee – Jake Kimball

Jake Kimball shared the Nominations and Election Committee Report.

He wanted to know the date to begin elections and how long we wanted them to run.

Rob shared, "How about two weeks?" He wanted to know the options.

It was mentioned that two ways are possible—ballot and online, and it was also mentioned that online voting is not anonymous.

Rob shared that all votes must be online. Running both at the same time causes problems with integrity.

Maria stated that two weeks might be good. It provides some lead time. Also, it is a good reminder. She wondered if there was a contingency plan.

Jake commented, "paper ballots"

John Phillips said to get the names out to the voting public. He wondered if there is a site available for electronic voting. He said it is a good idea to include pictures and basic information of each candidate and put full statements on the website.

Rob wondered about people voting and whether we can determine if someone

is an eligible voter or not due to the expiration of their membership. Does this cause an online voting problem?

Louisa commented that pre-registration leads to voting.

Rob said that pre-registration does not mean they have paid.

Sharon supported this by saying that it takes a couple of days to get everything in.

Rob asked about going to a Pay-Pal system. He asked to have the treasurer look into the Pay-Pal system.

President Yeum asked the treasurer to look into this system.

Sharon also mentioned that most people register around two days prior to the deadline, not earlier.

Rob commented again that membership deadlines might be a problem in regards to online voting.

Maria said that online voting should be for those who can't come to the conference because this might cause too many problems.

President Yeum said to leave this issue with Jake, and let him come up with solutions and ideas by the next meeting.

Aaron commented that he still wanted paper voting. John supported this idea in that we can check one method against the other.

Aaron also commented that last year, the space next to the café was not private and a particular person was standing around watching people as they voted.

Rob said that Jake has requests for input in the matter

Jake said that statements for candidates are accurate and truthful. He wanted to know specifically what candidates should do and not do.

Rob wondered if there could be a table at the conference site with publicity materials available. How about campaigning onsite and using the database to disseminate information?

Sharon asked if written campaigning or oral campaigning were different. She said that oral campaigning is fine, while plastering written information on walls or elsewhere is not okay. She wanted "NO written posted material" at the Conference.

Maria shared that a room for elections is a good idea. A room that allows campaigning. She pushed for an even playing field.

Research Committee – Joo-Kyung Park

The Research Committee shared that a 500,000 won grant was awarded to

David Kim for his study on "Non-Verbal Behavior in Oral Communication."

David Shaffer mentioned that this award was from the 2004 budget and that the Research Committee still has 1 million won available for this year.

Publicity Committee

The acting Publicity Committee Chair, Louisa Kim, reported that she is trying to transfer everything to Hee Jung. Unfortunately, she doesn't answer her email very well.

Rob shared that it seemed as if she is working like a publicity clerk, not the chair. Maria did say that Louisa is acting like a mentor at the present time.

Louisa said that at present, she is working together with her.

Peter commented that the work seemed to be a new learning curve rather than being able to follow a template from previous people. He shared that it seems that a lot of things in KOTESOL are repeated every year.

Technologies Committee – John Phillips

John Phillips gave the Technologies Committee Report. He mentioned that traffic had increased on the websites and more chapter sites are active due to the work of David D.I. Kim. He did mention that it is important that ALL chapters need to involve themselves in getting their sites active and up-to-date.

President Yeum mentioned that Maria Lisak stepped forward to become the National KOTESOL Webmaster.

John finished his report by sharing that our website is large, but portions of the website are out-of-date.

Rob said "Thank you" to David Kim for updating the TEC page on the web site.

Teacher Certification Committee – Peter Nelson

Peter Nelson gave the Teacher Certification Committee Report. He shared that he had sent out a survey, but he received only two responses. He will send it out again and requested that the committee members respond this time. He has tried to define "certification" by asking TESOL leaders in seven countries. He said that Canada has a national evaluation process for TESOL courses, while other countries do not. He said he will share more at the next meeting about the Canadian system. He concluded by saying that certification means different things to different people.

Chapter Reports

Daejeon-Chungnam Chapter

Aaron Jolly spoke about the Daejon Chapter. He said that things are great. There are 45-70 members. He mentioned that this is due to the mentors of KOTESOL. Their Dramafest is scheduled for May 28, 2005. They have 2,500,000 won in the bank. He shared that it is important to find good presentations. When meetings were held in Cheonnan, 70 people attended each of them. He said the members have "heeps of energy". Now it is necessary to funnel it into the right energy. They are in need of quality staff.

Peter interjected that KTT presenters are being offered to KOTESOL chapters. Two KTT speakers a year are being provided to each chapter, paid for by KTT. This is for the purpose of providing a link between National and each chapter. Right now, there are two new speakers in KTT and there is the possibly going to be five new speakers this year.

Phil asked about updating the KTT website.

Peter said he will send Maria the updated list of KTT teachers.

Maria asked if online minutes for each chapter meeting were available in order to access future presenters.

Aaron asked if surveys were made available for evaluating presentations.

Maria said there are good presentations, but not enough of them.

Peter shared that he felt that a speaker evaluation would be insulting, especially for KTT speakers.

Louisa commented that it would be a good idea to prepare the list of presenters and have the chapter presidents contact them directly.

Gwangju-Jeonnam Chapter

Next, the Gwangju-Jeonnam Chapter President, Maria Lisak, spoke about their chapter. She mentioned that she was re-elected president. They have 55 members and 19 people showed up. All of them are leaders. She set up an outreach program and they are planning to go to Mok-po. They are trying to make their meetings more social and bring the outreach to the provinces. She wonders if the area really wants chapter meetings.

She mentioned that the Gwangju International Committee (GIC), under the leadership of Dr. Shin Gyoung-gu had been doing well. They provide lectures in English, provide counseling and assist workers in trouble and deal with international marriages. She is willing to share more about this organization if

people are interested. She shared that they are having their Conference on April 9, 2005. The theme of their conference is Collaboration: Building a Learning Community. They have worked hard in preparation and are looking forward to a good turnout.

Unfinished Business

Happy Schools

The focus was on "Happy Schools". KOTESOL was contacted by Brandon Miller who co-founded Happy Schools. They are an organization that are devoted to keeping foreign pedophiles out of Korea, and other countries, along with criminals. They are in the process of having language institutes signing on to their program. They desire institutes to select only teachers who have received a security check from their program. It requires them by policy to hire Happy School people, and they can give discounts to people who are registered. Pedophiles can't get jobs among children in the U.S., but they can come to Korea instead without a problem. Happy Schools wants our support for their program. They wish to exchange web links with us.

Someone asked if they are a non-profit organization. Also, someone asked if they charge for using their system. Someone answered by saying there is a handling fee for members, but that it is nominal.

Peter asked the question, "If a false negative mistake occurs and we are associated with them and it backfires, does it cause a problem for us?

Rob asked, "How about false positives?" It might cause an issue for us.

Peter is concerned that even if they are screened, shown to be fine and then turn out to be a pedophile, what do we do?

Rob asked "How about if someone who is clean in California, but did their work (pedophiling) in Arizona, what do we do?"

John commented that records could have fit anyone. He said that KOTESOL should not be involved in this unless more is known

Maria wondered if we are the organization to promote Happy Schools.

She asked if this organization is only in Korea or is it worldwide.

David Shaffer shared that it is at present active in Taiwan, Korea and Japan.

Maria believes they should start with the Korean government.

David shared that Jason Renshaw from the Young Learners SIG has a link to Happy Schools.

Peter wondered if we could find a way to help them, but not endorse them.

John commented that a linked site already endorses it.

Rob shared "For Happy Schools to work, schools need to ask for this. Why are they asking us? We are not the source. Why us? We are professional teachers, not the police. Do we want to join this kind of force?"

Aaron asked if this is a problem in Korea.

Phil wanted to know if there is a way for us to serve them. "Are we comfortable with assisting them?

President Yeum asked if there was a motion to be made.

Maria commented that Jason Renshaw has a link with them and believes that is enough for KOTESOL.

John made a motion that we do not accept any collaboration with Happy Schools at this time. Joo-kyung seconded the motion.

<u>Motion</u>

That we do not accept any collaboration with Happy Schools at this time.

Vote: 10 yes, 0 no, 4 abstentions.

The motion passed.

Brian asked if those who abstained wished to be named. No one said yes.

David Shaffer commented that he didn't think we should ask this question to those wishing to abstain in voting, as it is not asked of those who vote otherwise. Rob mentioned that this had been done in the past.

Peter shared that this is listed as acceptable in Robert's Rules of Order.

David Shaffer shared that the individual people should tell you they wished to be named. The secretary should not ask them directly.

It was decided that for future meetings, persons will be reminded at the beginning of each meeting, that abstentions can be named, if requested.

New Business

National Database Distribution

For new business, the first item of discussion concerned a protocol for the distribution of the National Database.

David D.I. Kim shared that the database might have fallen into someone else's hands. Do we need to do anything about this problem? He believes we need to establish a protocol for releasing the National database.

He gave two options: 1) any release be in written form and sent to the President or 2) any two National Officers, of which there are five, can approve the release of the database.

Also, once distributed, it cannot be re-distributed in any form.

Rob shared that in the past, it was easy. We would ask, "What do you want? We will mail if for you" Why has it changed?

Sharon wondered about pre-registration information.

David D.I. Kim said that it appears that KOTESOL is sharing information to some organizations. Also, Stephen Bew wants a protocol.

John shared in regards to the Fulbright database, "it is a goldmine"

Maria said that at the chapter level, give it to the people in charge, and let them take care of it. The President should endorse whether it is sent out or not.

Rob commented that Stephen wants a defense mechanism. He is concerned that back-up copies might get out. In regards to Sookmyung, we sent out theirs and they sent out ours.

Sharon asked, "How do we deal with people who don't want their name out there?"

Rob wondered if this is harming their confidentiality.

Sharon said that confidentiality means it is not made public.

Rob asked what is says at the bottom of TEC

Allison read it. It says, "The following information will not be included in any published form.

Rachel Phillips said that anyone who needs the database should contact the President until a protocol is set up.

Rob said he believes that nobody should get the database at any time with contact information. Rob made the motion which stated, "The release of any part of the membership database is subject to approval by the President." The motion was seconded by Peter Nelson.

Maria shared that this is creating work for the President. We already have a precedence.

Peter said that after three months, we can see if this has caused a problem for President Yeum, we can change it at that time.

President Yeum said that she would re-evaluate this after three months.

Peter commented that if we follow Robert's Rules of Order, the next session is three months.

Rob said that a "session" is for one year. Rob amended the motion by adding

"until such time that an alternative proposal can be made." Peter seconded it.

Motion

That the release of any part of the membership database be subject to approval by the President, until such time that an alternative proposal can be made.

Vote: 10 yes, 2 no, 1 abstention.

The motion passed.

OP Liaison – Robert Dickey

Robert Dickey spoke in regards to Organizational Partners (OPs). He believes we need to pare back some of the benefits. At present, there are 60 tables for them and 30-40 commercial presentations at the international conference. What are we to do with the study abroad organizations? Why do the OPs not want to travel to the regional conferences, and why are they not interested in using all of their free advertisements?

Rob gave an overview about our Associate Members (AMs) and our Teacher Training Associates (TTAs) and how to handle the relationships this year. Sean O'Connor was asked if we reduce space for the Donators from six to five display squares, and for the AMs from four to three, would the odd numbers cause a problem? He said that we did have more space available and that we were not completely full last conference.

Rob wondered if it might be necessary to cut the number of commercial presentations. Other organizations allow the OPs only one slot each. Should KOTESOL try to trim things? It might cause a problem.

David commented that "reductions might be a big problem, right now."

Allison asked if money could become automatic from Donators to hold regional conferences.

David Shaffer said that grants had been put in place to help the local chapters.

Rob said that the Donators can go to four conferences per year. They choose where they want to go. It might be a good idea to sell them each a room.

David D.I. Kim wondered if we might be able to give it to them in exchange for something else.

Phil mentioned that there were no dedicated rooms last year.

Rob wondered if this was doable and whether we wanted to do it. How much would it cost for an extra room?

President Yeum wanted to know if it were per day or per weekend?

Someone shared it costs 200,000 won a day to rent a room.

David D.I. Kim thought it might be a good idea to offer this to the Donators.

President Yeum said that more discussion would be done next week at the Conference Committee meeting.

Rob asked about the study-abroad (*yuhak*) programs. He wanted to know if they were to be considered like the AMs.

President Yeum said she wished to table this discussion.

David commented that we need to vote on this today because of the OP agreement.

Rob asked us:

"Should we decrease the number of Donator display squares from 6 to 5?" Everyone said "No"

"Should we reduce the number of AM display squares from 4 to 3? "NO!"

"Should we decrease the number of commercial presentations for Donators from 6 to 5?" Everyone said, "NO."

"Should we decrease the number of commercial presentations for AMs from 4 to 3?" Everyone said, "NO."

There will be no changes in these for the International Conference.

However, on display square and presentation benefits to Donators at regional conferences and ads is publications, there was a desire expressed for there to be reductions made.

Rob noted that in regional conference program guides, Donators get one free premium and one free internal ad, as well as up to four free display squares and four free presentations. He wondered if possibly chapters putting on conferences should get reimbursed for, say, 400,000 won even if the Donator chose not to participate. This would be a 400,000 won underwriting for regional conferences.

Maria asked how we could best serve the community. She felt it is best to pass the OP agreement and then worry about the other things.

President Yeum asked Allison to share about the Jeonbuk Chapter.

Allison shared that about 100 people were in attendance. She believed it was a good conference for the chapter.

KOTESOL Logo Alteration

Concerning the alteration of the KOTESOL logo, David Shaffer noted that Tony Ju had suggested at Leadership Retreat to remove "KOREA TESOL" from the

top of the globe, and suggested that this and possibly some other alterations be made.

Rob said he believes it looks good. He said that some people do not know what KOTESOL stands for.

David said it is a good idea to let a TEC designer come up with some ideas and then show them to us.

Phil wondered what a proper logo for KOTESOL would be.

Rob said it is a good idea to get samples from designers.

Louisa said that since this is publicity, she could check on it. It was decided to have some sample designs made and present them to the Council in a few weeks.

The Webmaster Training Session agenda item was tabled to the next meeting.

NPC Budget Reallocation

It was necessary to recategorize the National Program Committee budget.

According to line 341.2, 5,300,000 won has been budgeted overall. 3,500,000 won is for speaker-related activities. This will be used for all SIGs throughout the year. This allows them to have more flexibility to have speakers come and share in their meetings.

The motion was made to amend the budget as described.

The motion was seconded by Phil Owen.

Rob commented that he opposed using money for an honorarium. If this is for an honorarium, I oppose it. If it for travel costs, I will support it. Travel is a reimbursement for costs. What is the intention of this change?

It was mentioned that the items proposed were discussed will all SIG facilitators. Rob asked if there could be a cap on the honorarium. He said if this were possible, he would support it.

Peter shared that he didn't believe that "capping" would solve the issue.

David D.I. Kim said that this issue is now being discussed with SIG facilitators in regards to how much it should be.

Allison commented that it the fee were 100,000 won, presenters will start to expect this amount.

The president called for the vote.

Motion

That line items 341.2 a. (Symposiums 1,500,000), d. (Travel 1,000,000), and e. (Speaker for Key SIG Event [2] 1,000,000) be recategorized as "Speaker-Related Activities 3,500,000."

Vote: 9 for, 3 opposed. The motion passed.

Next Meeting: Time and Date

The time and date for the next meeting were set.

The next Executive Council Meeting will be on May 28, 2005, in Daejeon at the Daejeon Drama Festival. The meeting will begin at 1:00 and conclude at 5:00. The president closed the meeting by saying thank you to everyone for their endless energy. The meeting adjourned at 7:30 pm.

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